

Investment Promotion Workshop

22 October 2018, Palais des Nations, Geneva

Showcasing Investment Promotion and Facilitation in SDG-related projects

In September 2015, United Nations member States agreed on the 2030 Agenda for Sustainable Development. The Agenda is a plan of action for people, planet and prosperity with 17 Sustainable Development Goals (SDGs). To reach these goals, UNCTAD has estimated that current investment levels fall short by not less than \$2.5 trillion annually in developing countries alone. UNCTAD therefore calls for governments, in particular investment promotion agencies (IPAs), to help narrow that gap with private investment, including foreign direct investment (FDI).

The UNCTAD action package for investment in the SDGs includes several recommendations that relate to the work of IPAs, such as developing and marketing pipelines of bankable Goals-related projects; development of partnerships with outward investment agencies, including development banks; reorientation of incentives and guarantees to support Goals-related investment, e.g., projects that build resilient infrastructure, increase the use of green energy, create decent jobs and foster gender equality.

Organized in cooperation with the World Association of Investment Promotion Agencies (WAIPA), the workshop will provide investment promotion officials state-of-the-art knowledge to help their organizations to engage effectively in narrowing the SDG-related investment gap and contribute to the achievement of Agenda 2030. Best practices, feedback and insights from IPAs will be systematized and incorporated in UNCTAD's investment related research work and technical cooperation programme.



In partnership with:



World Association of
Investment Promotion
Agencies

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Provisional programme

09:00 –10:00 **Registration**

10:00 –10:10 **Opening by UNCTAD**


 James Zhan, Director, Division on Investment and Enterprise (DIAE), UNCTAD

10:10 –11:45 **Investing in the SDGs**

Promoting investment in the SDGs


 Paul Wessendorp, Chief, Investment Promotion Section (IPS), DIAE, UNCTAD

Foreign Direct Investment in Sustainable Development: The Corporate Perspective

 Henry Loewendahl, Group CEO, WAVTEQ

The Role of IPAs Associations in Supporting SDG-investment promotion

 Fahad Al Gergawi, CEO, Dubai FDI & WAIPA Vice President

 Diana Edwards, President, JAMPRO, & President, CAIPA


Foreign investments in gender equality and women's empowerment

 Anna Falth, Head, Women's Empowerment Principles Secretariat, UN Women

Moderator: Mr. Bostjan Skalar, CEO, WAIPA

11:45–13:00 **Showcases of SDG-related investment projects by IPAs**

The UK's new FDI promotion strategy based on impact

 Anuj Joshua Mathew, Head, Trade and Investment Promotion Economics, Department for International Trade, United Kingdom

Investment in waste

 Annelize van der Merwe, Director, Green Economy Industries, Investment South Africa, Department of Trade & Industry, South Africa

Invest India Sustainability Framework: An IPA Perspective to SDGs

 Dushyant Thakor, Vice President, Invest India

Costa Rica: Developing Talent for the Knowledge Economy

 Vanessa Gibson, Head of Investment Climate, CINDE, Costa Rica

Moderator: Natalia Guerra, Senior Capacity-building Coordinator, IPS, DIAE, UNCTAD

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Registration is free and available at
worldinvestmentforum.unctad.org

When registering, please be sure to check the box
for the workshop under "Side Events."

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