The World Investment Forum will be held on the occasion of the UNCTAD XII Conference. The Forum will provide an unprecedented opportunity for senior policy-makers, corporate executives, investors and investment promotion agencies to meet and interact through a series of conference, networking and social events.

Investment-led globalization continues apace—with both foreign direct investment (FDI) and trade flows reaching new all-time highs. As this process brings ever more change, there has never been a greater need to understand its salient features, implications and prospects. The World Investment Forum will explore future developments in FDI flows: where they will come from, where they will go, which sectors and industries will account for these flows, and what the new features of the corporate strategies driving the process will be. Particular emphasis will be placed on the new opportunities and challenges for investors, how global value chains and business linkages are evolving and how emerging economies can accelerate the development process through FDI.

Participants will include: Government and business leaders from around the world; senior managers; investors; heads of investment promotion agencies; and global and African media.
Friday 18th April

**UNCTAD/WAIPA Capacity-building workshops**

**Foreign Investment Advisory Service, World Bank**

*Marketing change for investment promotion*

A growing number of public and private sector organizations are ranking countries' business environments. The workshop will show how these ranking models are constructed, how IPAs can use their results for image-building abroad and how they can support policy advocacy efforts at home.

**IBM Global Business Services**

*Economic development in a Rubik's Cube World: Turning global trends into local prosperity*

IBM’s Rubik’s Cube World is a framework for analysing the different dimensions in which companies do business and how these dimensions interconnect. The workshop will show how IPAs can use this framework to respond effectively to their clients’ needs.

**GDP Global Development**

*Performing at world-class levels – How to achieve investment attraction goals*

GDP Global Development analyses 200 IPAs annually in its Performance Benchmarking programme. The workshop will present the best practices identified in the programme, including the effective use of e-marketing in investment promotion and cutting edge methods to enhance IPA performance.

**Ernst & Young**

*Marchés émergents: Vers une source incontournable d’investissement?*

Au cours des cinq dernières années, les investissements originaires des marchés émergents ont connu une croissance particulièrement soutenue. Quelles ont été les tendances 2007 de ce mouvement, ses acteurs, leur stratégie et les principaux secteurs d’investissement?

Regional Meetings of WAIPA members

WAIPA General Assembly

14:00 - 15:45
16:00 - 18:00
20:00

Gala Dinner (by invitation only)
Awards recognizing excellence among Investment Promotion Agencies
Sponsored by IBRD

Saturday 19th April

**WIF Stakeholders’ Event: Session I**

*Jointly organized by UNCTAD and WAIPA*

**Opening and Welcome Addresses**

John Agyekum Kufuor, President of Ghana
Supachai Panitchpakdi, Secretary-General of UNCTAD

Chaired by Kai Hammerich, President of WAIPA

**Prospects for Global FDI and New Business Opportunities**

In 2007, global flows of FDI reached a new all-time peak of almost $1.500 billion. High levels of FDI flows are likely to continue owing to many factors, including the rise of global firms from emerging markets and the potential for greater investment in the services sector. Improving investment climates globally are creating opportunities for companies. For many countries and regions, this offers the chance to accelerate economic growth. But the process will not be without serious challenges, and the significant downside risks underline the need for caution in assessing future FDI prospects.

**Panelists**

Horst Kayser, Chief Strategy Officer, Siemens AG
Benjamin Mkapa, Former President of Tanzania and Co-Chair of the Investment Climate Facility for Africa
Joseph Quinlan, Chief Market Strategist, Bank of America
Patricia Francis, Executive Director, International Trade Centre
T.C. Venkat Subramanian, Chairman and Managing Director, EXIM Bank, India
Pierre Cailleteau, Chief Economist, Moody’s Investors Service Ltd
Gary Carroll, Director, General Business, IBM South & Central Africa

**Business Networking Buffet (by invitation only)**

Luncheon presentation
Sponsored by the China-Africa Business Council
Global Value Chains: Opportunities and Challenges for International and Domestic Firms

In the global economy, distance is increasingly irrelevant for companies as they seek to source goods and services. This has created opportunities for both developed and developing countries. The same process, however, threatens domestic producers who have not reached standards expected by global buyers. Understanding global value chains, therefore, has become key to facilitating the participation of small domestic suppliers in the international production system. In this session, panelists will consider best practices in supplier development programmes and analyse the role of investment promotion agencies in establishing sustainable global value chains.

Moderator:
Allan Parker, Managing Director, Peak Performance

Part II: The Global Business Perspective
Gary Ross
Vice President, Liz Claiborne
Angelo Paratico
Executive Vice President, Candidiani Denim
Rui Zhe Sun
Vice President, China National Textile & Apparel Council
Amedee Darga
Chairman, Enterprise Mauritius
Steven Walton
Chairman, Wing Tai International Apparel Group

Part I: The Policy Framework
Semakula Kiwanuka
Minister of State for Finance, Planning and Economic Development, Uganda
David Lovegrove
Director, Private Sector Development, International Development Ireland
Alessandro Teixeira
CEO, Apex Brasil
Horacio Mello
Director of External Relations, EMBRAER
Eric Leong
Africa and Asia Supply Chain Manager, SABMiller

Discussant:
Paul Dembinski, University of Fribourg and Observatoire de la Finance

Business Networking Dinner (by invitation only)
Handover of WAIPA presidency
Sponsored by Apex Brasil

Sunday 20th April

WIF Stakeholders’ Event: Session III
Jointly organized by UNCTAD and WAIPA

Africa: a New Emerging Market for FDI

Africa is currently enjoying one of its best half-decades of economic growth, and the continent is generating greater investor interest, with record FDI flows registered in 2007. Natural resources and the services sectors have attracted most FDI, but the potential has, as yet, been only partly tapped. Such investment has the potential to generate more rapid development, but more needs to be done to ensure this potential is realised.

Panelists
Rainer Koch, Managing Director and Technology Solutions Group Lead, Hewlett-Packard Africa
Razia Khan, Chief Africa Economist, Standard Chartered Bank
V. Jayatheerthan, Senior Vice President and Operational Head of Africa, 3i Infotech
Deping Hu, President of the China-Africa Business Council and Vice-President of the China Federation of Industry and Commerce
Louis A. Kasekende, Chief Economist, African Development Bank
Omari Issa, CEO, Investment Climate Facility for Africa
Karl P. Sauvant, UN Co-Director, Millennium Cities Initiative
Daniel Gabriel Tembe, Executive Chairman of Mozambican Institute for the Management of Government Shares

An invitation-only luncheon, the Investment Advisory Council will bring together political leaders and senior executives to discuss issues arising from changing international investment conditions. This meeting will also address the opportunities and challenges of FDI and climate change. Invites will share their views on how FDI can contribute to sustainable development in the interests of nations and stakeholders.

Luncheon (by invitation only)
Investment Advisory Council (IAC)

UNCTAD XII Opening Ceremony*
15:00 - 17:00

Welcome reception hosted by the Government of Ghana on the occasion of the opening of UNCTAD XII*
20:00 - 22:00

*World Investment Forum participants are cordially invited to these UNCTAD XII events
Monday 21st April

**Global Leaders’ Investment Debate**

16:00 - 19:00

The debate will bring together government and corporate leaders from across the world to assess opportunities and challenges emanating from a rapidly changing international investment landscape. From their different perspectives, the leaders will discuss what governments can do to improve business environments and what companies can do to accelerate the development process in the countries in which they invest. The leaders will also consider how foreign investment can spur local enterprise and reduce poverty. The event will draw on the insights of leading decision-makers in politics and business to generate a rich, solutions-oriented debate.

**Opening remarks by**

Supachai Panitchpakdi, Secretary-General of UNCTAD

**Panelists**

John Agyekum Kufuor, President of Ghana

Tarja Halonen, President of Finland and Co-Chair of UN Millennium Summit

Paul Kagame, President of Rwanda (tbc)

Ana Vilma Almanez de Escobar, Vice-President of El Salvador

Gengshu Miao, President of China International Investment Council and President, SINOTRANS

Ian Cockerill, CEO, Gold Fields Ltd

Mo Ibrahim, Chairman, Mo Ibrahim Foundation and Founder of Ceitel

Peter Barker-Homek, CEO, Abu Dhabi National Energy Company

**Women in Business Awards**

19:00 - 19:30

The first Women in Business Awards will be presented to women-owned companies that have benefited from the development services of Empretec Centres. The criteria include levels of innovation, entrepreneurialism and company performance. The awards have been judged by an international panel of independent experts and will be presented by H.E. Mrs Tarja Halonen, President of Finland and Co-Chair of UN Millennium Summit, the First Lady of Ghana, Mrs Theresa Kufuor (tbc) and the Secretary-General of UNCTAD, Mr Supachai Panitchpakdi.

Tuesday 22nd April

**Related High-level Event - UNCTAD XII**

**Interactive thematic roundtable 2**

15:00 - 18:00

Creating an institutional environment conducive to increased foreign investment and sustainable development

It is imperative to maximize the gains from FDI. From increasing domestic productive capacity to reaping the full range of spillovers, the right policy mix is essential if the most is to be gained from FDI. Among the greatest challenges facing policy-makers is the creation of an institutional environment conducive to increasing foreign investment and enhancing sustainable development.

**Opening remarks by**

Supachai Panitchpakdi, Secretary-General of UNCTAD

**Panelists**

Mohamed Nouri Jouini

Minister for Development and International Cooperation, Tunisia

Ezra Suruma

Minister of Finance, Planning and Economic Development, Uganda

Xiaozhun Yi

Vice-Minister of Commerce, People’s Republic of China

Pedro Mejía Gómez

Vice-Minister of Tourism and Trade, Spain

Marek Belka

Executive Secretary, United Nations Economic Commission for Europe and former Prime Minister of Poland

Mario Amano

Deputy Secretary General of the OECD