



REMINDER: NETWORKING EVENT: DOING BUSINESS IN EAST AFRICA

Partners: Ministry of Trade, Industry and Cooperatives Kenya, Kenya Investment Authority, Rwanda Development Board, Ethiopia Investment Agency, Uganda Investment Authority, Burundi Investment Promotion Agency, International Finance Corporation/ World Bank, East Africa Business Council

Session description

This will be a structured matchmaking networking activity on the sidelines of the World Investment Forum aimed at attracting new trading partners and mobilizing investment capital into Eastern Africa. During a series of 10-minute one-on-one interactive discussions global UNCTAD World Investment Forum participants looking to trade and invest in East Africa will have an opportunity to interact with key stakeholders in the government, private sector, financing and business service providers to learn more about doing business in East Africa.

Issues to be addressed

- The different investment options available in East Africa
- The different trade and market linkage opportunities available
- The requirements set out by local governments and the support they offer for global businesses to set up in the various countries in the region
- The support provided by business development firms
- The services offered by government investment promotion agencies to both businesses and investors
- The types of funding options available in the region
- Unique homegrown East African companies looking for new trade and investment opportunities that are ready for scaling up to the global landscape

Criteria for participation

- Must be a firm interested in trading and investing within the Eastern Africa region
- Could be financial institutions such as institutional investors, investment bankers, to private equity firms and venture capitalists
- Strategic investors looking for long term investment opportunities
- Businesses looking for market or sourcing opportunities, distributors etc

Event details

- Event type: Networking
- Date: Thursday 21st July 2016
- Time: 09:00 – 12:00
- Venue: Sarova Stanley Hotel, Churchill ballroom 1st Floor.

Outcome

- The event will provide an initial dialogue opportunity that can lead to trade and investment
- Increased awareness of different types of opportunities with East Africa
- Services available from government and other providers to investors and businesses

For details email invest@eatradehub.org or stella.hatanga@bbdomediaedge.com.

Attendance is strictly by confirmation.



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