



Multidisciplinary Academic Conference

Investment *for* Development

Shaping a Multidisciplinary Policy Research Agenda

PROGRAMME

The Academic Conference is the central academic platform within the 2014 *World Investment Forum* (WIF). Its objective is to facilitate collective, multidisciplinary brainstorming aimed at developing a shared vision and shaping a future policy-orientated research agenda on investment for development, with responsibility and sustainability at its core.

The Academic Conference consists of two elements:

First, during WIF as a whole, 13-16 October, academics are invited to participate in a series of high-profile meetings devoted to different aspects of investment in sustainable development (for the full WIF programme visit <http://unctad-worldinvestmentforum.org/>).

Secondly, on the afternoon of **Wednesday 15 October**, academics will engage in a multidisciplinary academic dialogue, which will be held at the Graduate Institute of International and Development Studies of Geneva, close to the *Palais des Nations* (more details in the logistics section below).

This programme is primarily for the **multidisciplinary academic dialogue on 15 October**. It includes information on logistics, the timetable, the structure and thrust of the sessions, background information and a selection of abstracts received from participants.

Table of Contents

Logistics	2
Map	4
Timetable	5
Rationale of programme	8
List of Chairs and Speakers	9

Logistics

All academics taking part in the World Investment Forum Academic Conference can benefit from the rich programme of activities organized during the World Investment Forum. We recommend that prior to your arrival you consult this programme and select the other sessions you wish to attend. Just as importantly, there are social events you must not miss! To access the full program of the Forum, please visit: <http://unctad-worldinvestmentforum.org/>. Crucially everyone is invited to be active participants in the real-life debates around investment in development, in which policy-makers, business, civil society, international organizations and others are engaged. Your contribution will enrich the discussion and outcomes.

Venue, Timetable and Format of the Multidisciplinary Academic Dialogue

The Multidisciplinary Academic Dialogue is scheduled for 1:15 – 6:00 pm on Wednesday 15th October, at the Maison de la Paix (Geneva Graduate Institute of International and Development Studies). Upon arrival at the Maison, please head for the Pétale 2 Building.

A light lunch will be provided from 1:15 – 2:00 pm at the Maison de la Paix, prior to the commencement of the conference sessions.

Structured discussions in parallel sessions will take place from 2:00 – 3:45 pm, followed by a coffee break. The discussions will be focused around a number of key themes relevant to Investment *for* Development.

The Conference will continue with a plenary session involving all participants, from 4:15 – 6:00 pm, followed by cocktails.

Practical Information about WIF, entry to the United Nations and Location of the Academic Conference

To enter the Palais des Nations you have to collect your **badge** at the Pregny Gate entrance (Avenue de la Paix 14, 1202 Genève). During the period of the WIF there will be a Marquis tent just before the Security Building where the badges will be available, Make sure you have an ID or Passport with you at all times. We recommend that you allow adequate time to go through security due to the number of attendees.

For general practical information about attending the WIF, please visit the Forum's main webpage: <http://unctad-worldinvestmentforum.org/>.

As previously mentioned, the Multidisciplinary Academic Conference will be hosted at the Maison de la Paix, which is a part of the Geneva Graduate Institute of International and Development Studies (<http://graduateinstitute.ch/access>). Please note that you need to have received your conference badge prior to the beginning of the Academic Conference in order to attend this and other WIF sessions.

Getting to Maison de la Paix *from the Palais des Nations* is easy (see below). Note that staff, volunteers and signposts will guide you there on the day of the Conference from the Palais, where most other WIF sessions are taking place.

To reach the Maison de la Paix *from the main train station* (Gare Cornavin), you can take tram number 15 (direction Nations) and get off at the stop "France". On alighting, keep walking in the direction of the tram. The Maison de la Paix will be on your right in a few minutes at the intersection with Voie Cruse; it is a large glass building.

If you have any questions, please do not hesitate to contact us.

Detailed directions to the Graduate Institute from the Palais

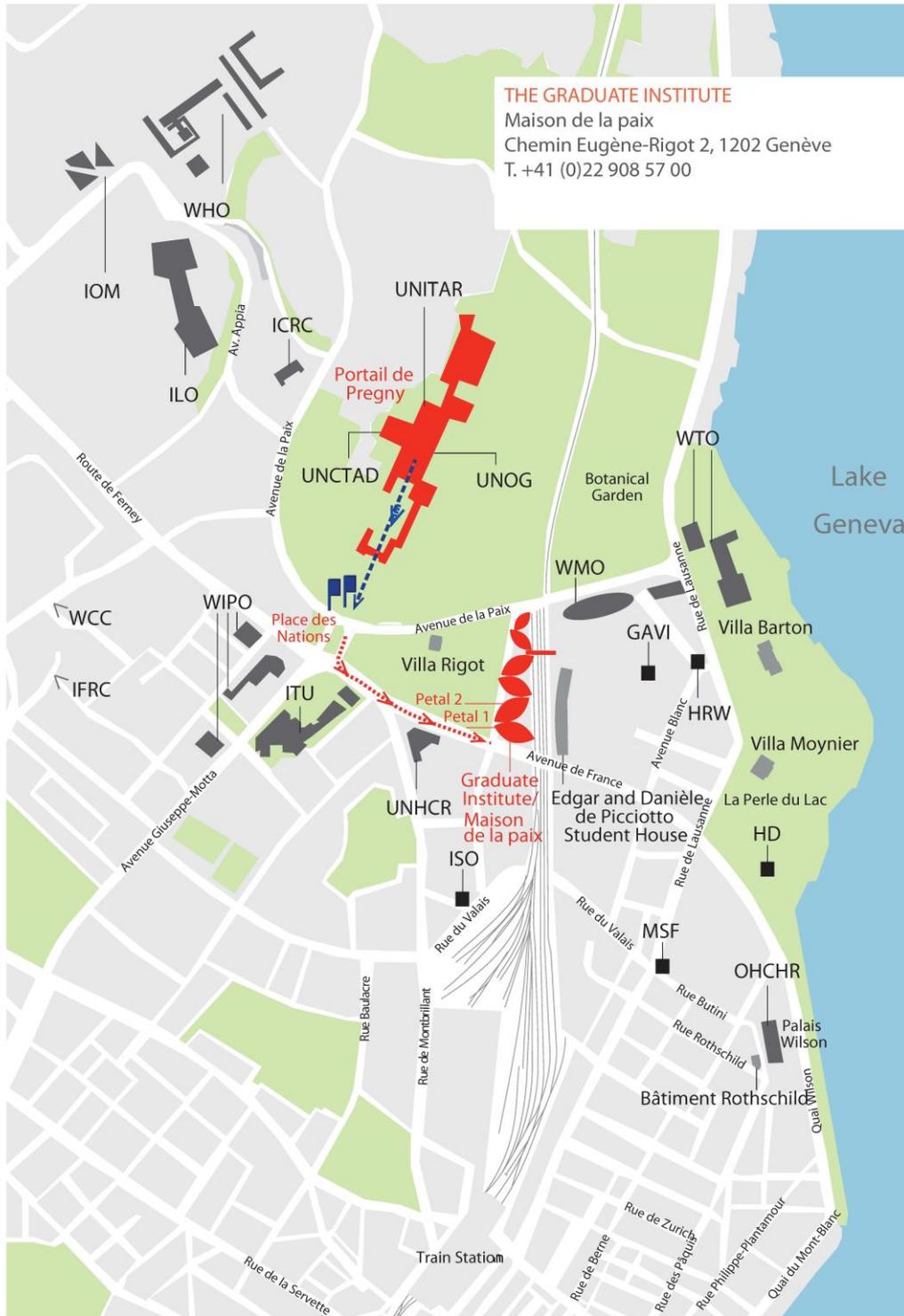
To get to the *Graduate Institute* from the Palais des Nations for the *Academic Conference*:

Please refer to the map on page 4. The shortest route is from the **Nations Gate exit** (where the national flags are located), marked by 2 flags on the map. The dotted blue line indicates the route with the Palais to the Nations Gate exit; the route will be sign-posted on the day.

On exiting from the **Nations Gate**, walk directly across the square to Route de Ferney. Turn left and walk down Route de Ferney (towards Avenue de France and the lake), as indicated by the red dotted line on the map and proceed to: **The Graduate Institute (IHEID), Maison de la Paix, Chemin Eugène-Rigot 2. (Reception Telephone No: +41 (0)22 908 57 00)**

The walk from the Gate will take 10 minutes (maximum). The conference venue is in the **Pétale 2 Building**.

Map showing the route from United Nations (Palais des Nations) to the Graduate Institute (Maison de la Paix)



Timetable

1:15-2pm Light lunch - Pétale 2, Maison de la Paix

2-3:45pm Parallel Sessions

The parallel sessions are organised around six “tracks”, each of which will involve discussion among participants from multiple disciplinary backgrounds, led by up to 3 Chairs. *Please see key questions to be discussed in each track under “rationale of programme” below.*

A. Opportunities and challenges

Room: P2-S8

Chairs: Peter Buckley, Sumit Kundu, Jean-Louis Arcand

Session Participants:

B. Systemic Issues and Institutions

Room: P1-847

Chairs: Jansen Calamita, Ram Mudambia, Anthony Van Duzer

Session Participants:

C. Development and investment strategies

Room: P2-A2

Chairs: Stephen Gelb, Michael Ewing Chow, Xiaolan Fu

Session Participants:

D. Responsibility and sustainability

Room : P2-S7

Chairs: Sarianna Lundan, Locknie Hsu, Marina Papanastassiou

Session Participants:

E. Investment impact

Room: P2-S9

Chairs: Rajneesh Narula, Khalid Nadvi

Session Participants:

F. Coherence and synergies

Room: P1-850

Chairs: Federico Ortino, Jeremy Clegg, Laurence Boisson de Chazournes

Session Participants:

3:45-4:15 Coffee, tea, refreshments

4:15-6pm Plenary Session:

Shaping a Multidisciplinary Policy Research Agenda on Investment for Development

James Zhan, Director, Investment and Enterprise and Head of World Investment Report team, UNCTAD

Jean-Louis Arcand, Professor, Department of International Economics and Director, Centre for Finance and Development, The Graduate Institute Geneva

Feedback of parallel tracks by Chairs

Peter Buckley, Professor of International Business, CIBUL, University of Leeds

Robert Grosse, Immediate Past President AIB and Dean School of Business Administration, American University of Sharjah

Gabrielle Marceau, President of the Society of International Economic Law, Associate Professor at Geneva University Law School

Interactive Discussion

6:00pm *End of Programme*

7:30pm *Reception at the Serpentine Bar in the Palais
(Colleagues may wish to attend)*

Rationale of programme: shaping a multidisciplinary policy research agenda on investment for development

Background

Organized in cooperation with academic partners, including the Graduate Institute, Geneva, the Academy of International Business (AIB), the Society of International Economy and Law (SIEL), and the European International Business Academy (EIBA) the academic conference session takes the form of a multi-disciplinary dialogue to shape a future policy-orientated research agenda on “investment *for* development” for the next 15 years and beyond. Discussion will centre on aspects of development in which corporate investment is crucial, and in which policy can play a pivotal role in ensuring that such investments is overall beneficial to countries, communities and individuals. The disciplines represented at the session include international business, international economics, investment law and development, though the intention is to widen the scope of disciplines involved in defining the research agenda further.

Format

Informal discussion over lunch will be followed by:

1. Parallel sessions addressing specific research areas, each with 3 Chairs. Participants will be assigned to one of these areas, based on their submitted abstracts or research background. (It is possible for you to participate in a research area other than the one designated, but ideally please let us know in advance). Chairs will contact participants to organize the dialogue in their respective research areas.
2. A plenary session which will, first, bring focus to the aims of the research agenda through addresses from key speakers. Secondly, the session will pull the outcomes of the breakout sessions together in defining a multidisciplinary policy research agenda. Such a research agenda is a *living document* which will continue to evolve.

Key questions to be taken up during each parallel session

Please consider these questions with respect to the research area being examined in your parallel session. Details of the research areas, themes and research issues/questions *are in a separate document, “Shaping a new policy research agenda”, which you have received.*

1. Is the scope of the research area appropriate, especially the illustrative themes and research issues/questions (bearing in mind the underlying objective, “investment for development”)? How can the scope be improved? Which topics, issues or questions are missing and should be added?
2. In this area, which research issues/questions should be prioritized?
3. How does research in this area – and policy lessons – benefit from a multi-disciplinary approach? What are the methodological implications for such an approach, and can these be generalized? (For example, do some issues or themes better lend themselves to multi-disciplinary approaches?)
4. What sort of institutional frameworks are required to encourage such research, including funding by research councils, participation by policy-makers etc.?

Expected outcomes

1. A broad framework for a policy research agenda on investment for sustainable development, which is a *living document* to be developed and evolved collectively, by UNCTAD and partners from all disciplines.
2. An agreed set of processes for continuing the engagement of all partners, including for:

- The research agenda per se;
- Constructing multidisciplinary networks;
- A research repository

This could be managed through an electronic hub, supported by UNCTAD.

List of Chairs and Speakers

Prof. Jean-Louis Arcand

Professor, Department of International Economics
 Director, Centre for Finance and Development
 Graduate Institute of International and Development Studies

Prof. Laurence Boisson de Chazournes

Professor and Director of the Department of Public International Law
 and International Organization, Faculty of Law
 University of Geneva

Prof. Peter Buckley

Professor of International Business
 Director of the Centre for International Business (CIBUL)
 University of Leeds

Prof. Jansen Calamita

Investment Treaty Forum and Senior Research Fellow, British Institute of International and
 Comparative Law (BIICL)
 Lecturer in International Law and Dispute Settlement
 Birmingham Law School

Prof. Jeremy Clegg

Director of the Centre for International Business
 University of Leeds

Prof. Michael Ewing Chow

Associate Professor of Law
 National University of Singapore

Prof. Xiaolan Fu

Professor of Technology and International Development and Fellow
 Founding Director of the Technology and Management for Development Centre (TMD)
 Oxford University

Prof. Stephen Gelb

Senior Research Fellow and Director of I3: International Investment Initiative
 World Trade Institute, University of Bern

Prof. Locknie Hsu

Associate Professor of Law, School of Law
 Singapore Management University

Prof. Sumit Kundu

James K. Batten Eminent Scholar Chair in International Business
 Professor, Department of Management & International Business
 College of Business
 Florida International University

Prof. Sarianna Lundan
Head, Chair in International Management and Governance
University of Bremen

Prof. Gabrielle Marceau
President, Society of International Economic Law (SIEL)
Senior Counsel, Legal Affairs Division, World Trade Organization (WTO)
Associate Professor, Faculty of Law
University of Geneva

Prof. Ram Mudambi,
Fellow of the Academy of International Business (AIB)
Professor and Perelman Senior Research Fellow in Strategic Management
and International Business, Fox School of Business
Temple University

Prof. Rajneesh Narula
Director of the John H. Dunning Centre for International Business
Henley Business School

Dr. Khalid Nadvi
Reader in International Development
Programme Director for the MSc in Industry, Trade and Development
University of Manchester

Dr. Federico Ortino
Co-Treasurer, Society of International Economic Law (SIEL)
Reader in International Economic Law
King's College London

Prof. Marina Papanastassiou
Professor in International Business, International Management and Innovation
co-founder of Mediterranean Centre for Food Security and Sustainable Growth (MEDSEC)
Middlesex University London

Prof. Anthony van Duzer
Professor of Law, Faculty of Law
University of Ottawa