

Investment and the Digital Economy
23 October 2018

World Investment Forum 2018

Programme

Venue: Room 24 Palais des Nations (E building), Geneva

14:30 – 15:00

Opening Session

Opening Remarks by Mr. James Zhan, Director DIAE/UNCTAD

Keynote Address by H.E. Mr. Houlin Zhao, Secretary General,
International Telecommunication Union

Special Remarks by H.E. Ms. Nora K. Terrado, Undersecretary, Philippines
Trade and Investment Promotion Group

15:00 – 17:30

Panel discussion (2.5h)

This segment will consist of two panels. Panelists will discuss investments in various digital economy chains, emerging innovation, challenges and outlook for investment in the digital economy. Panelists are also expected to offer policy issues or options, which can be considered by stakeholders for the development of the digital economy.

15:00 – 16:00

Panel 1. **Investing in Digital Infrastructure: *The foundation of the digital economy*** (60')

Groupe Speciale Mobile Association (GSMA)

Javier Albares, Head of Corporate Strategy

Intel

Fernando Loureiro, Senior Director, Public Policy and Government
Affairs, Latin America

Huawei

David Harmon, Vice President, Global Government Affairs

Moderated by Richard Bolwijn, Head Investment Research, DIAE/UNCTAD

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16:00 – 17:30 Panel 2. **Investing in Digital Businesses: *The role of digital firms and complementary services*** (90')

Vertex Holdings
Kee Lock Chua, CEO

Omidyar Network
Magdi Amin, Partner

Alibaba
Brian Wong, Vice President, Global Initiatives

Singularity Investments
Lexi Novitske, Principal Investment

Moderated by Dylan Piatti, Deloitte Africa and Chairman of the Board: Ecommerce Africa

QA

17:30 **Closing remarks**
Richard Bolwijn, Head Investment Research, DIAE/UNCTAD

*tbc

Relevant documents

- [ITU Connecting the Unconnected](#) 2017
- [UNCTAD World Investment Report](#) 2017
- UNCTAD Internet Economy Report 2017

Event webpage

<http://worldinvestmentforum.unctad.org/session/investment-and-the-digital-economy/>